

March 24, 2025

To,
Listing Compliance Department,
National Stock Exchange of India Limited (SME Emerge),
Exchange Plaza, Plot No. C/1,
Block G, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051

Company Symbol – VOLERCAR (NSE Emerge), ISIN: INE241X01014, Series – EQ

Dear Sir/ Madam.

Subject: Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Investor Presentation.

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, please find enclosed Investor Presentation.

The above information is also being hosted on the Company's website at <a href="www.volercars.com">www.volercars.com</a>, in terms of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended. The said presentation will also be used for Post Results Earning Conference Call with Analysts/Investors.

You are requested to kindly take the same on your record.

Thanking you,

Yours faithfully,

For, Voler Car Limited

PAWAN Digitally signed by PAWAN PARASRA PARASRA PARASRAMPURIA Date: 2025.03.24 16:53:36 +05'30'

Pawan Parasrampuria Managing Director DIN: 01731502

Encl.: A/a

#### **VOLER CAR LIMITED**

#### CIN - U63040WB2010PLC150637

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Corp. Office: Room No. 608, 6th Floor, Merlin Infinite, DN-51, Sec-V, Salt Lake City, Kolkata, West Bengal - 700091

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An ISO 9001: 2015 | ISO 14001: 2015 | ISO 27001: 2022 Certified Company







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# About Us

#### **EMPLOYEE MOBILITY SOLUTIONS PROVIDER**

- We are primarily engaged in providing Employee Transportation Services (ETS) to large MNC's and corporate clients with presence across various major cities in India.
- Our solutions cover comprehensive home-to-office-to-home transportation, supported by 24/7 customer service, dedicated location teams, and a fleet of verified vehicles and chauffeur-drivers.
- Only working with IT/ITeS, large corporates and MNCs clients in India.
- We operate largely on an asset-light model where the majority of our vehicles are sourced from vendors rather than owned. This strategy allows us to maximize revenue by optimizing seat usage and enhancing overall employee mobility.
- Founded in 2010 by Mr. Pawan Parasrampuria and Mr. Vikas Parasrampuria with a focus on reliable service in employee mobility management.





9 Cities Presence



74 Employees







#### **ABOUT US**

#### **GPS System**

The integration of our thirdparty technology with our GPS tracking system allows us to easily manage our client's corporate travel requirements from a single integrated system.

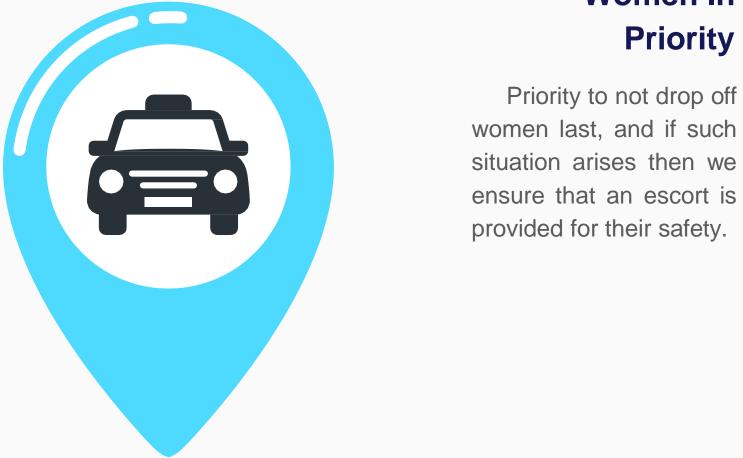


#### **Seamless Operations**

Our operation team handles reservations, operations, car tracking, incident response, and manage the client SLAs.



women last, and if such situation arises then we ensure that an escort is provided for their safety.



#### **Presence**

We operate in Kolkata, Mumbai, Pune, Bhubaneshwar, Delhi-NCR, Lucknow, Ludhiana, Jaipur and Ahmedabad with a fleet that includes both vendorsourced and company leased vehicles.





# Management Vision

At Voler Car Limited, our vision is to revolutionize Employee Transportation Services (ETS) by delivering unparalleled customer experiences, innovative solutions, and sustainable growth. We aim to be the preferred choice for ETS by prioritizing customer satisfaction, leveraging advanced technology, and fostering a culture of excellence. Our approach is a customer-centric focus. We strive for operational excellence, support employee empowerment, and build strategic partnerships to enhance our services. Our commitment to sustainable growth and expansion drives us to explore new markets and business models. By adhering to these principles, Voler Car Limited aims to lead the ETS industry with integrity, innovation, and a steadfast commitment to excellence.



Mr. Vikas Parasrampuria Whole Time Director



#### 2016

Started providing Self
Drive Car Rental Service
in Bangalore and
Chandigarh.

Started providing ETS,
Car Rental and Self
Drive Car Rental
Services in Pune.

Started providing
Employee
Transportation Services
in Bhubaneshwar.

# Journey



2010

Launched Employee
Transportation and Car
Rental Services in
Kolkata, with Wipro as
inaugural client.



2013

Expanded Employee
Transportation and Car
Rental Services in
Hyderabad and
Bangalore.



2014

Expanded our ETS and Car Rental Services to Chennai.



2015

Name of our Company was changed to 'Voler Car Private Limited'.

Introduced Self Drive Car Rental Services, with Delhi as the first city.



2010

Our Company was incorporated as a Private Company under the name and style of 'Jamuna Travels Private Limited'.







#### 2025

Started providing ETS in Jaipur, Lucknow and Ludhiana.

# Journey



2018

Started providing Self **Drive Car Rental** Services in Mysore, Kolkata and Jaipur.



2019

Started providing ETS and Car Rental services in Mumbai.

Ceased its Self Drive Car Rental Services in all the cities where it was operational.

Ceased its ETS and Car **Rental Service** Operations in Chennai.



2022

Company ceased its ETS and Car Rental Service Operations in Hyderabad and Bangalore.



Started providing ETS and Car Rental Services in Delhi NCR.

The Company got converted and its status changed to Public Limited Company.



Started providing ETS and Car Rental service in Ahmedabad.

2017

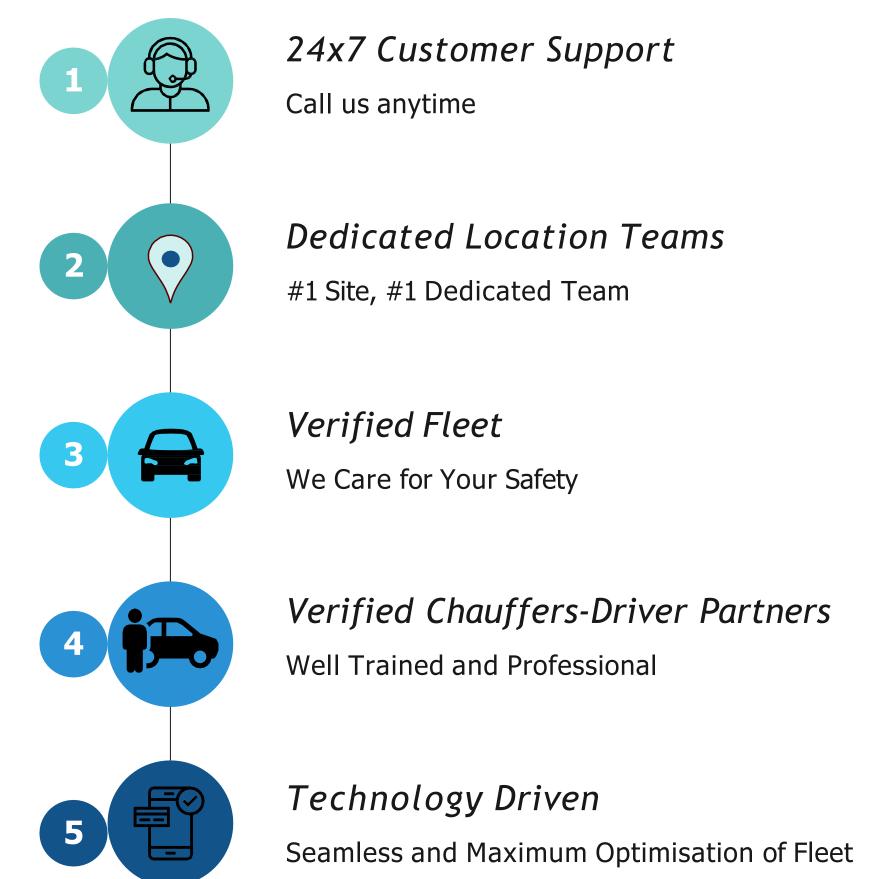




# Services

# EMPLOYEE TRANSPORTATION SERVICE

We are providing only Employee Transportation Services in India mainly in Kolkata, Mumbai, Pune, Bhubaneswar, Delhi-NCR, Lucknow, Ludhiana, Jaipur and Ahmedabad.





#### **Business Model**



# FLEET - DRIVER MANAGEMENT

- Drivers list their cars on our platform after passing +50 quality check like fleet age, drivers' medical check, etc.
- Drivers get expected price/km irrespective of number of employees in the car.
- All fleet maintenance costs are beared by drivers including insurance, fuel, etc.
- Fleets are ready at any point of time.
- Drivers get better rates than B2C model.



#### **B2B CAB SERVICE**

- We are the bridge between car drivers/vendors and employees for the commute.
- We get details from the client regarding number of employees to be commuted, location, time, and others.
- We pool cabs by strategically placing employees so that no seats go empty with maximising revenues.
- We optimise end-to-end employee mobility.



# CUSTOMER - EMPLOYEE MANAGEMENT

- We charge clients on CPBE Model (Cost Per Boarded Employee) where per employee per seat rates are charged.
- Charges are basis actual number of days travelled rather than monthly charges.
- We maintain SLA (Service Level Agreement) where we ensure timely pick up and drop off.
- Contract life is ~4-5 years.

#### **Fleet Inventory**

#### **Voler Cars**

#### **Customers**



### Our Fleet

#### **Leased Vehicles**

4 EV Cars



#### **Fleet Range**

We offer a diverse fleet of vehicles, including electric and non-electric cars, buses, and tempo travellers

#### **Vendor Vehicles**

2,510 Vendor Vehicles



#### **Sustainability**

We also offer hybrid vehicles and electric vehicles curbing our carbon footprints and offering eco-friendly options to our customers.







# BUSINESS HIGHLIGHTS



# OPERATIONAL CHECK

a

Client uploads the employee travel database

t

Basis the travel
movements, cabs are
called to the site (for
Drops) or sent directly
to employee locations
(for pickups) at
relative time slots

C

Cab movements are constantly tracked from the control room through GPS

d

Ground staff handles the
execution and
supervisors/managers
constantly monitor the ops to
maintain service levels (on
time arrivals/departures)

e

Reports are generated daily/weekly/monthly to keep track of KPIs (key performance indicators) and support in billing modules.

4

Client shares the MIS
fortnightly/monthly
basis which is checked
by Internal
MIS/accounts team.
The reports are
validated with reports
shared by Ops team
and further appraised
for billing

This process is repeated day in/out with improvisations wherever needed



#### **Cab Sourcing Model**

Cab sourcing is done either on package/trip model or km model. Sourcing model varies basis best commercial fit.

# CAB INDUCTION AND LISTING

# Cab induction and listing on the platform are handled by the Voler team after sourcing cabs and drivers for a specific client contract.

# ASSURANCE FOR CAB OWNERS

Cab owners seek longterm associations, business stability, and payment security, all of which are assured by Voler.

# CAB DETAILS ON CLIENT PLATFORM

Listed cabs include
essential details like
cab registration (RC,
Permit, Insurance,
Pollution check,
fitness certificate),
driver information
(License, medical
certificate, Aadhar
card), and GPS
tracking details.

#### NO LISTING FEE FOR DRIVERS

There is no specific fee for listing drivers on the client platform.

# DRIVER INCURRED COSTS

The only costs incurred by drivers include ensuring their car's compliance is up to date, the cost of obtaining a medical certificate, and acquiring a GPS device.



### SEAMLESS OPERATIONS



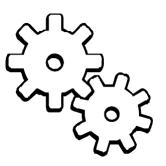
#### Teams

This comprises of executives, supervisors, MIS/accounts, managers, etc.



#### Cabs

These are aggregated from market considering procurement cost and quantum. It can be sedans, SUVs, tempo travellers, buses, electric vehicles (EVs).



#### **Technology**

We use GPS tracking devices to monitor clients' trips, further we use mail and SMS blasting services to keep employees updated with their trip details ahead of their trips.



#### Client Database

This oversees key operational aspects like pick-up/drop counts, routing, cab allocation, ensuring optimal occupancy, multiple time slots, and synchronizing with cab assignments for efficient employee transportation.

### CLIENTELE



#### **KEY INDUSTRIES**







Manufacturing

**BFSI** 







Hospitality



Real Estate and Infrastructure



Telecom



Media & Entertaintment



Healthcare

#### **KEY CLIENTS**



































# **Vehicle Fleet**

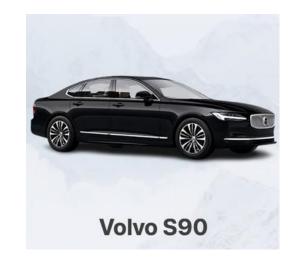
#### +2500 Fleet

- We maintain a fleet of vehicles ranging from economy cars to luxury sedans and SUVs.
   Customers can choose the type of vehicle that best suits their requirements and budget.
- Cab utilization is 70% for both EV and Non EV categories.













# **Booking at Voler**

# **CORPORATE BOOKING**

Corporates can engage with VOLER CAR Cabs by entering into an agreement. The booking process usually involves providing details such as the pickup location, drop-off location, date, time, and type of vehicle required.

# VALUE ADDED SERVICES TO CORPORATES

Corporate bookings are routed through independent RFQ process where basis of our quality, prices and size the agreements are awarded. This RFQ (request for quote) is done via various clients' platforms and over mails (where platforms are not available).





# **Efficient Transportation Services**

#### **PICKUP AND DROP-OFF**

On the scheduled date and time, the assigned driver arrives at the designated pickup location to the pick up Employees/Associates. The driver then transports the Employees/Associates to their desired destination. Similarly, for drop-offs, the driver ensures the Employees/Associates reaches their destination safely and on time.

#### **PAYMENT OPTIONS**

VOLER CAR Cabs usually offers online payment options for customers' convenience. The fare may be calculated based on factors such as distance travelled, duration of the trip and vehicle type.

#### **ADDITIONAL SERVICES**

Depending on the customer's requirements, VOLER CAR Cabs may offer additional services such as airport transfers, outstation trips, corporate travel solutions, and customized travel packages.

# 24x7 Customer Support



#### **CUSTOMER SUPPORT**

VOLER CAR Cabs typically provides customer support services to address any queries, issues, or assistance required by customers before, during, or after their journey. This may include a helpline number, online chat support, or email support.

# SAFETY AND COMFORT

VOLER CAR Cabs prioritizes the safety and comfort of its customers by ensuring that vehicles are well-maintained, regularly serviced, and equipped with safety features such as GPS & panic button. Our vehicles are law compliant and are well trained, drivers experienced and adhere to traffic regulations and provide courteous service passengers.

Overall, VOLER CAR
Cabs operates with a
focus on providing
reliable, convenient,
and comfortable
transportation services
to its customers,
whether for local travel
within cities or for
outstation journeys.





# INVESTMENT HIGHLIGHTS



# ASSET LIGHT BUSINESS MODEL

# NO FIXED COST

Only drivers are paid.

No cost associated

with fuel,

depreciation, etc

# **OPERATING LEVERAGE**

New business directly adds into bottomline as an effect of no fixed costs associated.

#### MARGIN INCREMENT

Operating leverage
with asset light
balance sheet
coupled with cash
generation will boost
margins.

#### **NO DEFAULT**

No payment default by any of the clients till date.

# NO OWNED FLEET

Drivers list themselves and get their own fleet.

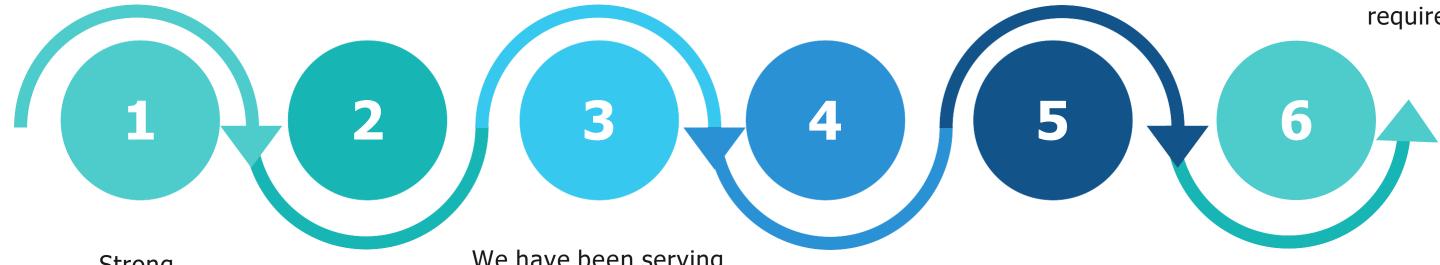


#### LONG TERM CLIENT RELATIONSHIP

Our ability to address long-term transportation needs, along with adherence to employee safety standards, ensures customer satisfaction.

Our long-standing client relationships result in high lifetime value, driven by consistent revenue contributions and repeat business from loyal clients.

These partnerships provide significant benefits, such as revenue visibility, industry goodwill, and a deep understanding of client requirements, giving us an edge over competitors.



Strong
Industry
Connections

We have been serving certain clients consistently over the years, showcasing their trust in our services.

We have established enduring partnerships with clients, including:

Wipro Limited - 14 years

TCS - 14 years

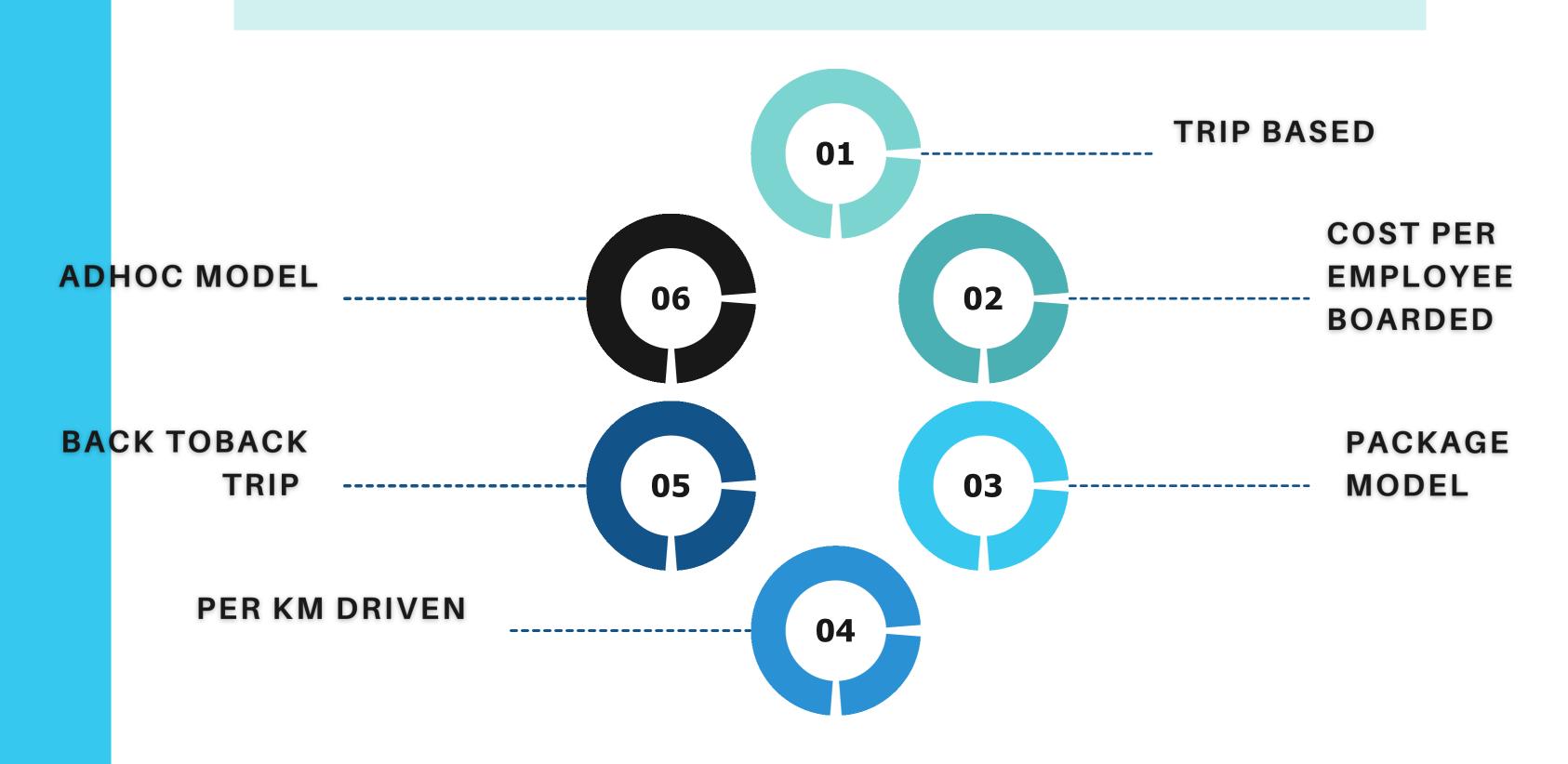
Teleperformance - 10 years

Cognizant - 7 years & Others



#### Flexible Pricing Model

We charge our clients via agreed pricing model





# **Optimising Operations**



#### **CAB OCCUPANCY**

The routing (combining employees from a directional route in a single cab) takes care of cab occupancy.



#### **EMPLOYEE ROUTING**

Majorly the routing is done during pre-planning stage as it involves number of employees to be combined, routes to combine, distance parameters, time taken to reach office etc.



#### **MAINTAINING TAT**

TAT would be ideally

1 week to work on
entire database and
seek necessary
approvals.

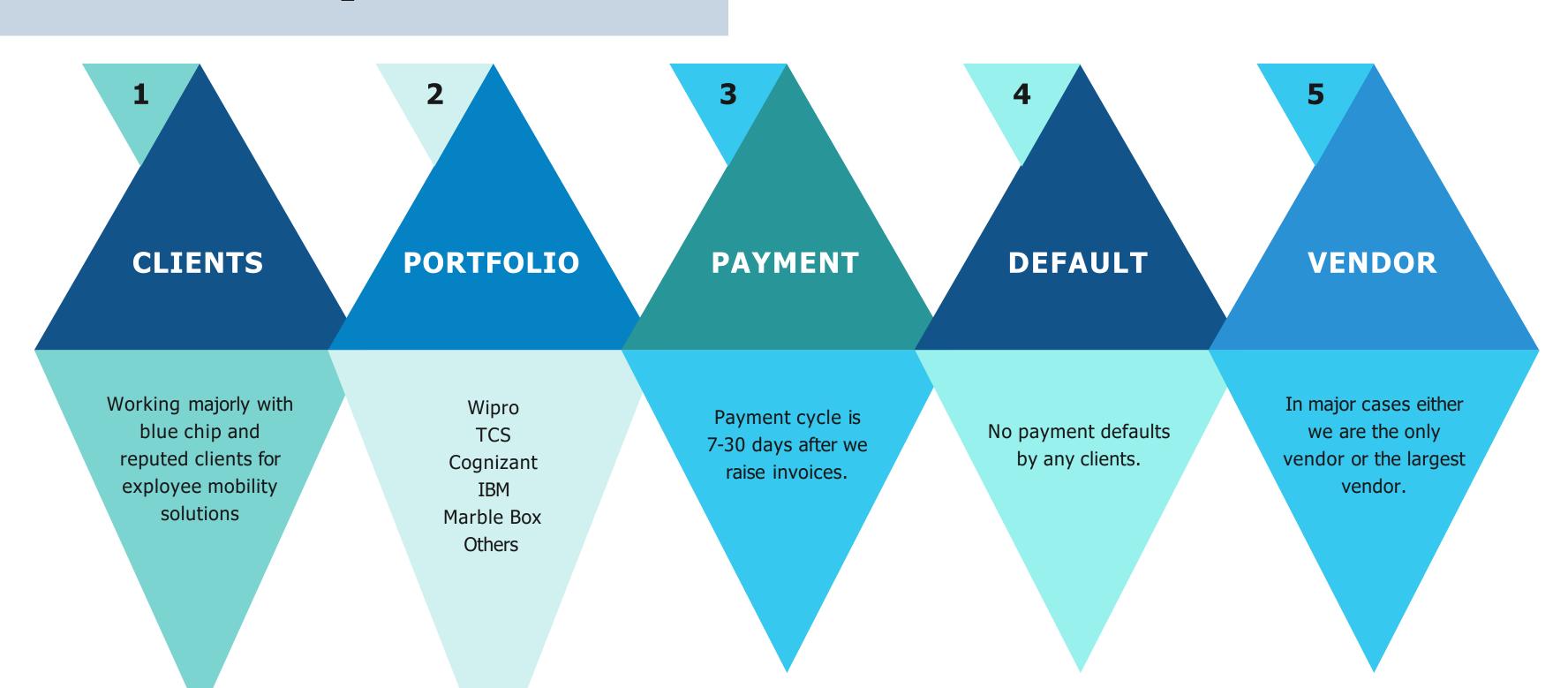


#### **RE-ROUTING**

Any changes in employee entry/exits are accommodated easily in the on-going operations. TAT for this activity is few minutes.



# **Blue Chip Clients**





### EXPANDING IN NEW CITIES



Expansion planned in Bangalore, Hyderabad, Chennai, Surat and Chandigarh.



# CAB VOLUME GENERATION

We get better revenues because of good volume generation as a benefit of working with blue chips.

With us clients get trained drivers with complied cabs.

Drivers are appointed post BGV process.

We also give only pick up/only drop services which optimises client's costs.

We have 99 %
effectiveness on BCP
(business continuity
plan) days where
most of the vendors
fails to deliver.



#### B2B - Dynamic Advantages over B2C

# **CUSTOMER CERTAINTY**

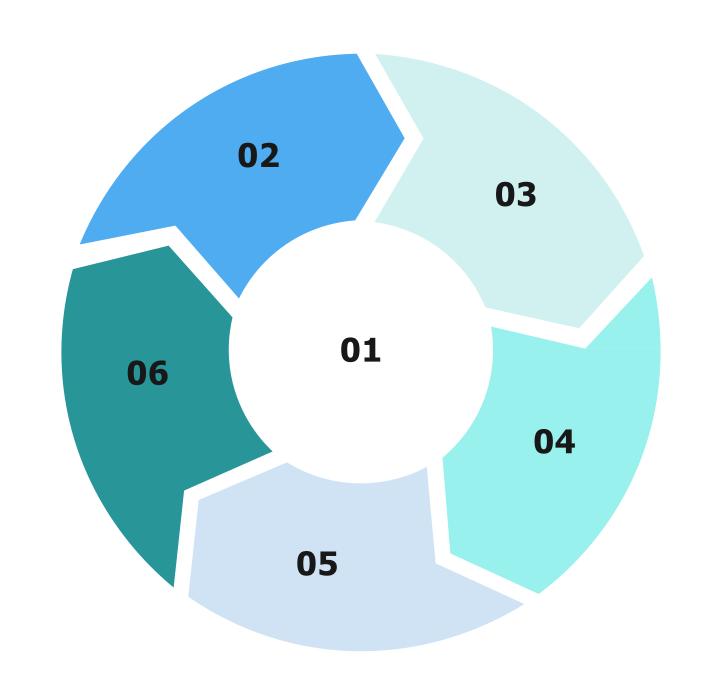
B2C has no new customer certainty after drop-off at a specific location

#### **DRIVER STICKINESS**

Drivers get better rates coupled with customer certainty

#### **CAB UTILIZATION**

Maximum revenue generation with better vehicle utilisation



#### **PREDICTABILITY**

Number of Customers, trips, kilometres, revenues, fuel usage can be predicted

# LESS PRICE SENSITIVE

Corporate segment is less price sensitive than B2C Segment

#### **FLEET AVAILABILITY**

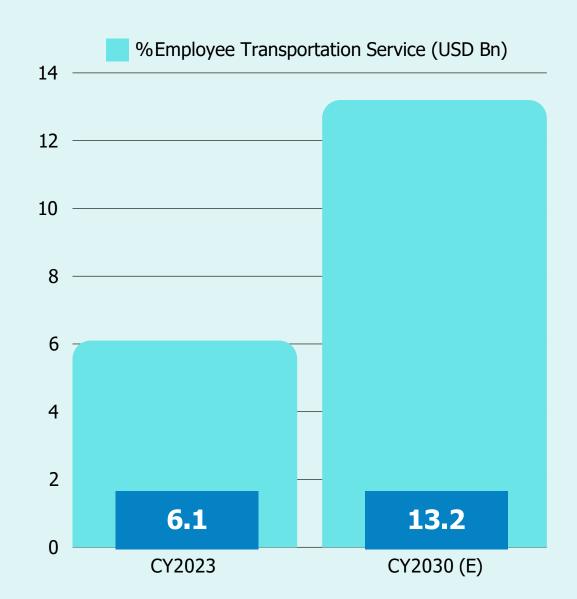
Fleet can be arranged in most of the uncertain times due to driver stickiness



# INDUSTRY BOOM

The employee transportation service market, is estimated to have generated a revenue of ₹503.5 billion (\$6.1 billion) as of CY2023, and it exhibits steady expansion growing in line with development of corporates such as IT, Global Capability Centers (GCC) segments etc.

It is expected to grow at a CAGR of 11.8% to reach ₹1097.6 billion (\$13.2 billion) revenue in CY2030. This aligns with India's growing economy, the rise of the organized sector, and increasing employee expectations for convenient commutes.



By CY2028, India's Tier 2 & 3 cities are projected to host 57% of the urban workforce. Although Tier 1 cities currently contribute significantly, mobility providers are aiming to capitalise on smaller cities as additional revenue sources.

ETS market caters primarily to corporates, particularly in tier-1 cities, pricing models with varying based on vehicle type, route distance, and customization. service Common models include per-employee, per-trip, monthly and fixed charges.



#### **KEY STRATEGIES**



# Geographical Expansion

We aim to expand into Tier-I cities
like Chennai, Bangalore, and
Hyderabad, and Tier-II cities like
Chandigarh, and Surat, while
strengthening our presence in
existing locations such as
Kolkata, Mumbai, Pune,
Bhubaneswar, Delhi-NCR,
Lucknow, Ludhiana, Jaipur
and Ahmedabad.



# **Expanding Sales Team**

We plan to acquire new clients, increase revenue from existing customers, and enter untapped markets. Enhanced operational presence and an expanded sales team will support these efforts.



#### **Fleet Expansion**

To meet growing demand and improve operational capacity, we will increase fleet size, ensuring flexibility, reliability, and efficiency across all locations.



# Brand Building and Operational Excellence

We will focus on customer satisfaction, safety, and efficient services, supported by staff training, feedback mechanisms, and adoption of the latest industry practices to enhance the customer experience.



# Management

#### **MR.VIKAS PARASRAMPURIA**

#### **Whole-time Director**

38 years old, is the Whole-Time Director and Promoter of our company. With over 13 years of experience in corporate and travel services, he plays a key role in our company's success. He has a Master's degree in Business Administration from ICFAI University, Dehradun, and a Bachelor's degree inCommerce from the University of Calcutta.

He is crucial in leading our management team with forward-thinking ideas and strategies. His expertise helps guide our daily operations and make important decisions, making him an essential part of our company's growth and success.

#### MR. PAWAN PARASRAMPURIA

#### **Chairman and Managing Director**

Aged 61, serves as the Chairman, Managing Director, and Promoter of our Company bringing over 14 years of expertise in the Corporate and Travel Service industry, along with 22 years of prior experience in real estate and logistics for the steel and energy sectors. He holds a Bachelor's degree in Commerce from St. Xavier's College, University of Calcutta. Mr. Pawan is renowned for his expertise in making informed financial decisions and providing strategic guidance to senior management. His ability to analyze identify areas for improvement, and operations, implement cost-saving measures significantly contributes to the company's operational excellence and sustained growth. He plays a pivotal role in day-to-day overseeing overall management, operations, and strategic decision-making.







# FINANCIAL HIGHLIGHTS



### INCOME STATEMENT

(₹ In Lakhs)

Particulars	Sep 30, 2024	Mar 31, 2024	Mar 31, 2023	Mar 31, 2022
Total Income	2,157.67	3,145.15	2,662.97	2,482.84
EXPENDITURE				
Direct operating expenses	1,572.82	2,162.39	1,873.16	1,735.66
Employee benefits expense	180.54	325.85	333.03	348.11
Finance costs	4.36	10.26	28.46	66.35
Depreciation & amortization expense	5.42	24.1	54.95	89.38
Other expenses	75.19	111.4	97.31	114.43
Exceptional items	15.99	41.04	-	-
Profit before tax	335.33	552.19	276.06	128.91
Total Tax Expenses	86.76	195.9	76.83	50.1
Profit after tax	248.57	356.29	199.23	78.81
EPS	3.05	4.71	2.63	1.04



# BALANCE SHEET

(₹ In Lakhs)

Particulars	Sep 30, 2024	Mar 31, 2024	Mar 31, 2023	Mar 31, 2022
EQUITY AND LIABILITIES				
Shareholders' Funds				
a. Share Capital	814.35	14.83	14.83	14.83
b. Reserves and Surplus	278.46	306.4	-49.89	-249.12
Long Term Liabilities				
a. Long Term Borrowings	-	-	292.89	492.89
b. Other Long-Term Liabilities	15	21	25	28.5
c. Long Term Provisions	32.99	29.51	35.31	28.36
Current Liabilities				
a. Short Term Borrowings	38.75	118.85	87	62.02
b. Trade Payables	530.11	490.34	591.79	611.17
c. Other Current Liabilities	75.19	66.51	143.02	176.15
d. Short Term Provisions	48.2	51.35	49.98	48.09
TOTAL	1833.05	1098.79	1189.93	1212.89



# BALANCE SHEET

(₹ In Lakhs)

				(3.111.1)
Particulars	September 30, 2024	March 31, 2024	March 31, 2023	March 31, 2022
Non-Current Assets				
Property, Plant & Equipment	29.89	31.03	33.46	34.08
Intangible Assets	-	-	13.68	58.88
Deferred Tax Assets (Net)	53.63	126.2	336.28	413.1
Long-Term Loans & Advances	100.39	63.15	96.79	86.89
Other Non-Current Assets	50.33	32.65	48.55	47.83
Current Assets				
a. Current Investments	-	-	-	19.89
o. Trade Receivables	372.58	369.28	237.61	168.83
. Cash & Cash Equivalents	537.61	99.8	12.24	24.34
I. Short-Term Loan & Advances	209.19	140.96	183.59	236.04
e. Other Current Assets	479.43	183.42	227.74	123.01
OTAL	1833.05	1098.79	1189.93	1212.89

# Service Contract Updates



#### **Motherson Air Travel Agencies Limited (Bihar Region)**



Estimated monthly revenue: ₹3 crore+.



Minimum deployment of **500 vehicles**, with scope for further scalability.



Strengthening presence in the Bihar region and expanding service reach.

#### **Teleperformance Global Business Private Limited (Noida Region)**



Estimated monthly revenue: ₹3.25 lakh+.



Future scalability based on operational performance and business needs.



Reinforcing our partnership with leading corporate clients.

#### **Expansion into Southern India**

**Teleperformance Global Business Private Limited (Bangalore Region)** 

First-time entry into **Southern India**, marking a key milestone.

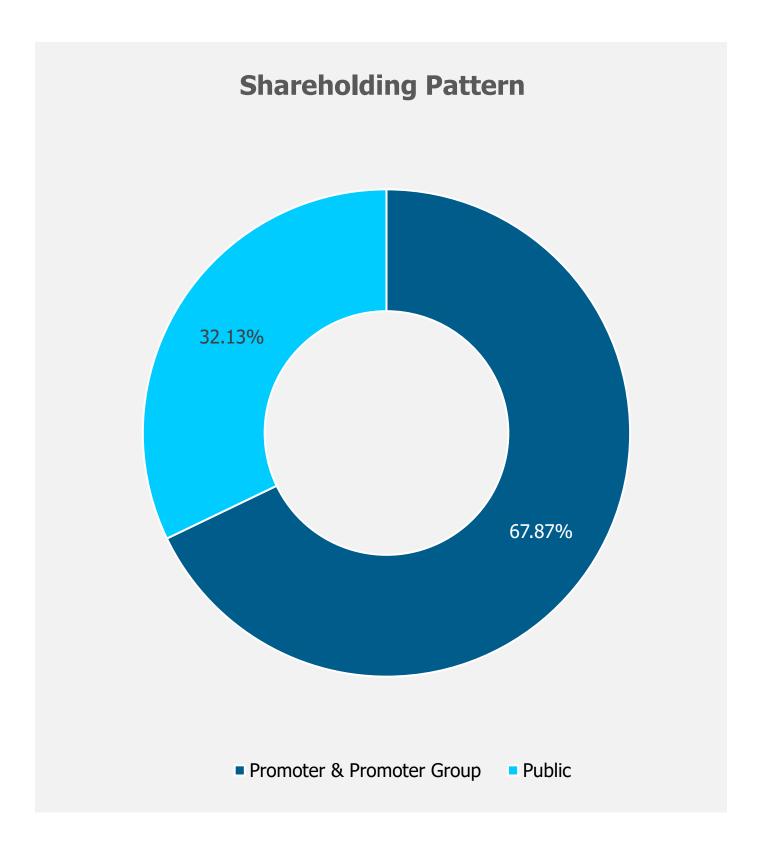
Expanding service network to cater to corporate clients in Bangalore.

Strengthening Voler Car's national presence in the employee transportation sector.



### STOCK DATA

NSE CODE: VolerCar   ISIN: INE241X01014		
Share Price (₹)	90.40	
Market Capitalization (₹ Cr)	100.74	
No. of Shares	1,11,43,527	
Face Value (₹)	10.00	
52 week High-Low (₹)	93.90 - 77.40	



# Connect With Us!





Company	<b>Investor Relations Advisors</b>
Voler Car Limited	EquiBridgex Advisors Pvt Ltd
	Ms. Pooja Gandhi
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www.volercars.com	www.equibridgex.com